RECEIVED CENTRAL FAX CENTER OCT 0 3 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.

10/764,190

Inventor(s)

Peter Fyler Lynch

Filed

Line 1

January 23, 2004

Art Unit

3634

Examiner

Colleen M. Quinn

Docket No.

9495

Confirmation. No.

8071

Customer No.

27752

Title

Shelf Display Apparatus for Absorbent Articles

Packaged in Flexible Film

RESPONSE TO OFFICE ACTION

Mail Stop Amendment Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

INTRODUCTORY REMARKS

In response to the Office Action of April 3, 2007, please amend the aboveidentified application as follows, consider the following Remarks, and reconsider the application. This Response is filed with a three-month extension, per the attached petition and the required fee.

Amendments to the Claims begin on page 2.

Remarks begin on page 5.